



Race Against Addiction 2017 Sponsorship

Saturday June 03, 2017 at 9 AM @ Newhall Community Park, Concord, CA

Life Challenge International is a non-profit organization with a mission to help society overcome addiction and related life problems. Life Challenge runs residential programs, family support initiatives, children rescue projects, residential school for HIV children, awareness seminars and counseling programs.

Addiction is one of the greatest enemies of the human race. Alcohol & drug addiction has destroyed thousands of lives and is the leading cause of premature death among young people. The drug epidemic continues to destroy homes, schools & communities. Life Challenge firmly believes in the Power of Prevention and is convinced that awareness events & programs play a crucial role in saving our society.

More about our work at www.lifechallenge.com

Race4Life 2017 is a family-friendly, professionally timed 5K run/walk event conducted by Life Challenge, with a participation of 200 runners & 75 spectators. **Website www.race4life.us | Email: info@race4life.us**

RACE4LIFE 2017 THEME: RACE AGAINST ADDICTION, RACE FOR FREEDOM

Sponsorship Benefits: All sponsors will receive recognition at our event and on website. The details of the various benefits for sponsorships packages are given on page 2 of this document.

YES! We will sponsor Race4Life 2017 at the level of:

- | | |
|---|--|
| <input type="checkbox"/> \$1,000 Platinum Sponsor | <input type="checkbox"/> \$ 250 Silver Sponsor |
| <input type="checkbox"/> \$ 500 Gold Sponsor | <input type="checkbox"/> \$ 100 Bronze Sponsor |

Firm/Business/Organization: _____

Contact Person: _____

Address: _____ City _____

State _____ Zip _____ Phone: _____ Email: _____

Mail Form & Sponsorship to Life Challenge International, PO Box 21516, Concord, CA 94521

Your contribution is tax deductible. Life Challenge International is a 501(c)(3) non-profit. Tax ID Number: 86-1167414

For more information, please contact Ramya Ramkumar at ramya@lifechallenge.com or 925-487-0893



BENEFITS PACKAGE 2017 Sponsorship

Saturday June 03, 2017 at 9 AM @ Newhall Community Park, Concord, CA

PLATINUM SPONSORSHIP: \$1,000

1. Title sponsor for event. "Race4Life 2017 presented by Company". (Time sensitive - Check availability)
2. Company banner at premium location near start / finish line (to be supplied by company)
3. Company representative as part of post-race awards ceremony
4. Company logo displayed on website, email communications and on Facebook page
5. Invitation to setup booth and tables at the event.
6. Company can distribute materials / samples to event participants
7. PA Announcements of Company at event
8. 10 Free event registrations & additional employee entries at 25% discount (code will be sent)

GOLD SPONSORSHIP: \$500

1. Company Logo displayed on website, email communications and on Facebook page
2. Invitation to setup booth and tables at the event.
3. Company can distribute materials / samples to event participants.
4. PA Announcements of Company at event
5. 5 Free event registrations & additional employee entries at 25% discount (code will be sent)

SILVER SPONSORSHIP: \$250

1. Company Logo displayed on website, email communications and on Facebook page
2. Invitation to setup one table at the event.
3. PA Announcements of Company at event
4. 3 Free event registrations & additional employee entries at 25% discount (code will be sent)

BRONZE SPONSORSHIP: \$100

1. Company Logo displayed on website, email communications and on Facebook page
2. PA Announcements of Company at event
3. 2 Free event registrations & additional employee entries at 25% discount (code will be sent)

Want to customize any of the above packages? Please don't hesitate to contact us at info@race4life.us